1370637



UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM D
NOTICE OF SALE OF SECURITIES
PURSUANT TO REGULATION D,
SECTION 4(6), AND/OR
UNIFORM LIMITED OFFERING EXEMPTION

OMB	OMB APPROVAL						
OMB Number:	3235-0076						
Expires:	May 31, 2005						
Estimated averag	ge burden						
hours per resp	onse16.00						
SEC USE ONLY							
Prefix	Serial						
DATE RECEIVED							
	1						

Name of Offering (check if this is an amendment and name has changed, and indicate change.)							
Series C Preferred Stock (and the Common Stock issuable upon conversion thereof)							
Filing Under (Check box(es) that apply): Rule 504 Rule 505 Rule 506	Section 4(6) ULOE						
Type of Filing: New Filing							
A. BASIC IDENTIFICATION DATA							
1. Enter the information requested about the issuer.							
Name of Issuer (check if this is an amendment and name has changed, and indicate change.) Etsy, Inc.	07068474						
Address of Executive Offices (Number and Street, City, State, Zip Code) 325 Gold Street, 6 th Floor, Brooklyn, NY 11201	Telephone Number (Including Area Code) 718-855-7955						
Address of Principal Business Operations (Number and Street, City, State, Zip Code) (if different from Executive Offices) same as above	Telephone Number (Including Area Code)						
Brief Description of Business Internet commerce company	III 0 5 2002						
Type of Business Organization	7 (502 0 3 200)						
other	(please specify): THOMSON						
☐ business trust ☐ limited partnership, to be formed	FINANCIAL						
Actual or Estimated Date of Incorporation or Organization: Month Year							

GENERAL INSTRUCTIONS

Federal

Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6), 17 CFR 230.501 et seq. or 15 U.S.C. 77d(6).

When To File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where To File. U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549.

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

State:

This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix in the notice constitutes a part of this notice and must be completed.

ATTENTION

Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predicated on the filing of a federal notice.

SEC 1972 (6-02) Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number

A. BASIC IDENTIFICATION DATA Self-residence Enter the information requested for the following: Each promoter of the issuer, if the issuer has been organized within the past five years; Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity securities of the issuer; Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership issuers; and Each general and managing partner of partnership issuers. Beneficial Owner Executive Officer □ Director General and/or ☐ Promoter Check Box(es) that Apply: Managing Partner Full Name (Last name first, if individual) Kalin, Robert Business or Residence Address (Number and Street, City, State, Zip Code) c/o Etsy, Inc., 325 Gold Street, 6th Floor, Brooklyn, NY 11201 Promoter Check Box(es) that Apply: Beneficial Owner ☐ Executive Officer □ Director General and/or Managing Partner Full Name (Last name first, if individual) Fake, Caterina Business or Residence Address (Number and Street, City, State, Zip Code) c/o Etsy, Inc., 325 Gold Street, 6th Floor, Brooklyn, NY 11201 Check Box(es) that Apply: Promoter □ Beneficial Owner Executive Officer □ Director General and/or Managing Partner Full Name (Last name first, if individual) Wenger, Albert Business or Residence Address (Number and Street, City, State, Zip Code) c/o Etsy, Inc., 325 Gold Street, 6th Floor, Brooklyn, NY 11201 ☐ Executive Officer Check Box(es) that Apply: ☐ Promoter ⊠ Beneficial Owner ☐ Director General and/or Managing Partner Full Name (Last name first, if individual) Jaspa Investment Co. Business or Residence Address (Number and Street, City, State, Zip Code) c/o Etsy, Inc., 325 Gold Street, 6th Floor, Brooklyn, NY 11201 Check Box(es) that Apply: Promoter Beneficial Owner □ Executive Officer Director ☐ General and/or Managing Partner Full Name (Last name first, if individual) Handmade Partners LLC Business or Residence Address (Number and Street, City, State, Zip Code) c/o Etsy, Inc., 325 Gold Street, 6th Floor, Brooklyn, NY 11201 Check Box(es) that Apply: ☐ Promoter Beneficial Owner ☐ Executive Officer □ Director General and/or Managing Partner Full Name (Last name first, if individual) Meenan, Spencer Business or Residence Address (Number and Street, City, State, Zip Code) c/o Etsv. Inc., 325 Gold Street, 6th Floor, Brooklyn, NY 11201 Check Box(es) that Apply: ☐ Promoter ■ Beneficial Owner ■ Executive Officer Director General and/or Managing Partner Full Name (Last name first, if individual) Union Square Ventures 2004, L.P. Business or Residence Address (Number and Street, City, State, Zip Code) c/o Union Square Ventures, 915 Broadway, Suite 1408, New York, NY 10010 ■ Executive Officer ■ Beneficial Owner Director General and/or Check Box(es) that Apply: Promoter Managing Partner Full Name (Last name first, if individual)

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				В. П	NFORMA'	TION ABO	OUT OFFE	RING :	A No.	and a	1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1		(a, 1)
Has the issuer sold, or does the issuer intend to sell, to non-accredited investors in this offering? Answer also in Appendix, Column 2, if filing under ULOE.								Yes		No ⊠			
What is the minimum investment that will be accepted from any individual?								\$	n/a				
3. Does the offering permit joint ownership of a single unit?									Yes ⊠		No □		
4. Enter the information requested for each person who has been or will be paid or given, directly or indirectly, any commission or similar remuneration for solicitation of purchasers in connection with sales of securities in the offering. If a person to be listed is an associated person or agent of a broker or dealer registered with the SEC and/or with a state or states, list the name of the broker or dealer. If more than five (5) persons to be listed are associated persons of such a broker or dealer, you may set forth the information for that broker or dealer only. NONE													
Full N	ame (Last nai	ne first, if ind	lividual) n/a	1									
Busine	ess or Resider	ice Address (1	Number and	Street, City	, State, Zip	Code) n/a							
Name	of Associated	Broker or De	ealer n/a										
States	in Which Per	son Listed Ha	s Solicited o	or Intends to	Solicit Pu	rchasers							
(Ch	eck "All State	es" or check is	ndividuals S	tates)		•••••				••••	🗆	All Stat	es
[A	L] [AK] [AZ]	[AR]	[CA]	[CO]	[CT]	[DE]	[DC]	[FL]	[GA]	[HI]	[ID]	
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Full N	ame (Last nai	me first, if ind	lividual) n/a	ι									
Busine	ss or Resider	ice Address (?	Number and	Street, City	, State, Zip	Code) n/a			-				
Name	of Associated	Broker or D	ealer n/a										•
States	in Which Per	son Listed Ha	s Solicited o	or Intends to	Solicit Pu	rchasers			•				
(Ch	eck "All State	es" or check is	ndividuals S	tates)		•••••		·				All Stat	es
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[IL	.] [IN]	[IA]	[KS]	[KY]	[LA]	[ME]	[MD]	[MA]	[MI]	[MN]	[MS]	[M0)]
_	IT] [NE		[NH]	[N1]	[MM]	[NY]	[NC]	[ND]	[OH]	[OK]	[OR]	[PA	_
[R	i] [SC]	[SD]	[TN]	[TX]	[UT]	[VT]	[VA]	[WA]	[WV]	[WI]	[WY]	[PR]
Full N	ame (Last na	me first, if ind	lividual) n/a	l									
Busine	ess or Resider	ce Address (1	Number and	Street, City	, State, Zip	Code) n/a					· · · · · · · · · · · · · · · · · · ·		
Name	of Associated	Broker or De	ealer n/a										
States	in Which Per	son Listed Ha	s Solicited o	or Intends to	Solicit Pu	rchasers							
(Ch	eck "All State	es" or check is	ndividuals S	tates)					•••••			All State	es
[A	L] [AK] [AZ]	[AR]	[CA]	[CO]	[CT]	[DE]	[DC]	[FL]	[GA]	[HI]	[ID]	
[IL	.) [IN]	[IA]	[KS]	[KY]	[LA]	[ME]	[MD]	[MA]	[MI]	[MN]	[MS]	[M0)]
[M	IT] [NE	[NV]	[NH]	[NJ]	[NM]	[NY]	[NC]	[ND]	[OH]	[OK]	[OR]	[PA]
[R]] [SC]	[SD]	[TN]	[TX]	[UT]	[VT]	[VA]	[WA]	[WV]	[WI]	[WY]	[PR] .

(Use blank sheet, or copy and use additional copies of this sheet, as necessary)

	C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PRO	CEE	DS *	ye.	
1.	Enter the aggregate offering price of securities included in this offering and the total amount already sold. Enter "0" if answer is "none" or "zero." If the transaction is an exchange offering, check this box \(\subseteq \) and indicate in the columns below the amounts of the securities offered for exchange and already exchanged.		Aggregate	Δ:	nount Already
	Type of Security		fering Price	A	Sold
	Debt	<u>\$</u>	-0-	\$_	-0-
	Equity	\$ 3	,250,004.10		52,712,210.03
	☐ Common ☑ Preferred			<u>\$</u>	
	Convertible Securities (including warrants)	\$	-0-	<u>\$</u>	-0-
	Partnership Interests	\$	-0-	\$	-0-
	Other (Specify)	\$	-0-	\$	-0-
	Total	\$3	,250,004.10		52,712,210.03
	Answer also in Appendix, Column 3, if filing under ULOE.		, , , , , , , , , , , , , , , , , , ,	_	· ·
2.	Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines Enter "0" if answer is "none" or "zero."	f	N	T-	Aggregate
			Number Investors		ollar Amount of Purchase
	Accredited Investors		3		52,712,210.03
	Non-accredited Investors		0	\$	-0-
	Total (for filings under Rule 504 only)		n/a	\$	n/a
	Answer also in Appendix, Column 4, if filing under ULOE.				_
3.	If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C — Question 1.		Type of	D	ollar Amount
	Type of Offering		Security	_	Sold
	Rule 505		n/a	<u>\$</u>	n/a
	Regulation A		n/a	<u>\$</u>	n/a
	Rule 504		n/a	\$	n/a
	Total		n/a	<u>\$</u>	n/a
4.	a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the issuer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish ar estimate and check the box to the left of the estimate.	7			
	Transfer Agent's Fees			<u>\$</u>	-0-
	Printing and Engraving Costs			<u>\$</u>	-0-
	Legal Fees		\boxtimes	<u>\$</u>	25,000.00
	Accounting Fees.			\$	-0-
	Engineering Fees			\$	-0-
	Sales Commissions (specify finders' fees separately)			\$	-0-
	Other Expenses (identify)			\$	-0-
	Total		\boxtimes	\$	25,000.00

Г	C. OFFERING PR	ICE, NUMBER OF INVESTORS, EXPENSES AND USE OF P	ROCE	EDS		4.		
	total expenses furnished in response to Par	e offering price given in response to Part C — Question 1 at C — Question 4.a. This difference is the "adjusted ground of the control of the	oss		\$	2,687,210.03		
5.	of the purposes shown. If the amount for an	oss proceeds to the issuer used or proposed to be used for early purpose is not known, furnish an estimate and check the beatments listed must equal the adjusted gross proceeds to the showe.	ox					
			Offi	Payments to cers, Directors Affiliates	&	Payments to Others		
	Salaries and fees			\$ <u>-0-</u>	_ ⊏	\$ <u>-0-</u>		
	Purchase of real estate			\$0-	_ ⊏	\$ <u>-0-</u>		
	Purchase, rental or leasing and installation of	machinery and equipment		\$0-	_ ⊏	\$ <u>-0-</u>		
	Construction or leasing of plant buildings and	facilities		\$ <u>-0-</u>	_ ⊏	\$ <u>-0-</u>		
		e value of securities involved in this offering that may be us			_			
		ther issuer pursuant to a merger)		\$0-		\$ <u>-0-</u>		
	• •		_	\$0-		\$251,972.60		
	.			\$0-	_ 🗵	\$2,435,237.43		
	Other (specify):							
				\$0-		\$0-		
	Column Totals			\$ <u>-0-</u>	_ 🛛	\$ <u>2,687,210.03</u>		
	Total Payments Listed (column totals added).			□ \$ 2	<u>687,2</u>	10.03		
		D. FEDERAL SIGNATURE						
si in	gnature constitutes an undertaking by the issur- formation furnished by the issuer to any non-ac-	ed by the undersigned duly authorized person. If this notice to furnish the U.S. Securities and Exchange Commission credited investor pursuant to paragraph (b)(2) of Rule 502.						
	suer (Print or Type) tsy, Inc.	Signature.		Date	22	2, 2007		
	ame of Signer (Print or Type) obert Kalin	Title or Signer (Print or Type) President and Chief Executive Officer		•		ı		
	ATTENTION							
	Intentional misstatamente en	omissions of fact constitute federal criminal violations. (Sac 16	TISC 10A	1)			
	intentional massiatements of	omissions of 1967 constitute teactst climinal Aioistions" (2	SCE 16	5. U.S.C. 100	,			

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